

Call for Proposal

Shea Business Empowerment Program (SBEP)

The Global Shea Alliance (GSA), in partnership with Mastercard Foundation as part of the Young Africa Works Program is implementing a 3 year strategy in Ghana to develop and enhance shea cooperatives in accessing capital, critical skills development and market linkages in the Shea Value Chain.

Program Description

SBEP will create 90,000 dignified and fulfilling work opportunities for women cooperatives in the shea value chain in the 5 Northern regions of Ghana, with particular focus on attracting young women by providing access to capital, critical skills development and market linkages.

The project will be implemented in partnership with Advans Ghana, Women for Change, SOFTtribe, Agrocenta and GSA Sustainability Partners.

Project Objectives

The program seeks to make contribution to the shea value chain through 3 key pillars as follows:

1. Access to financial services for Shea Cooperatives
2. Business Coaching and Entrepreneurship support
3. Leveraging digital technologies for traceability and market linkages

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GSA seeks applications from interested members who require support in undertaking the following for their Cooperatives:

- Acquisition and utilization of Health and Safety Equipment
- Supply of tricycles
- Provision of warehouses
- Provision of business, aggregation, and cooperative training
- Supply of mobile phones and tablets to enhance operations
- Digitalization of operations
- Access to financial services
- Student coaching to offer cooperatives with basic business operations support such as marketing, bookkeeping

NB: Tricycles, warehouses, digitalization, access to financial services and student coaching will be provided for directly by GSA and partners to the cooperatives.

Eligibility Criteria

Interested applicants must meet the following eligibility criteria to be selected by the GSA:

1. Must be a GSA Member and Sustainability Partner
2. Provide cooperative training budget

Application Criteria

GSA will review applications based on the following criteria.

1. Meets eligibility criteria
2. Commits to participate in the project's additional activities
3. Budget reasonableness
4. Ability to provide dignified and fulfilling work for women collectors based on partner KPIs.
5. Conduct due Diligence on applicants

How to Apply

Interested Private Sector Partners or Cooperatives should complete and submit the SBEP Application Form to the GSA Secretariat on or before **Friday 11th March 2022**, addressed to Edwin Zuta, GSA Partnership Manager at e.zuta@globalshea.com



Download the Application Form, Project Budget Sheet and Cooperative Member List Sheet [HERE](#)